ENTREPRENEURSHIP TRAINING



After age 35: It's Never too Late to Start Something New

There's no better moment to start a new adventure! Our entrepreneurship training program, designed for individuals aged 35 and up, helps you turn your passions and experiences into a rewarding business. Whether you're looking for a new challenge or a side hustle, seize the opportunity now!



Core Services

We offer programs designed to assist older adults in turning their passions into thriving small businesses. Through support in business planning, marketing, financial management, and branding, we empower them to establish fulfilling ventures at their own pace.

Course Highlights

- Turning Passions into Profits: Unlock the potential of your hobbies and interests by transforming them into a successful business venture with our step-by-step guidance.
- Simplified Business Planning: We'll help you craft a straightforward, practical business plan that turns your ideas into actionable steps toward success.
- Building a Brand That Reflects Your Vision: Learn how to create a compelling brand and marketing strategy that aligns with your values and speaks to your target audience.
- Mastering Financial Management: Gain the confidence to manage your business finances, from budgeting to cash flow, with our expert support.
- Ongoing Support for Growth: Benefit from continued post-launch assistance, ensuring you can adapt, scale, and thrive as your business evolves.

About Us

Did you know that more than 50% of new entrepreneurs are aged 45 and above? At Hustle On Sunday[®], we offer extensive entrepreneurship training for older adults. Whether they want to start a side hustle or pursue a new career opportunity, our training will support them through each phase of starting and expanding your own business.



Practical Guidance for Turning Passions into Profits

Our program simplifies the process, helping you turn your passions into a profitable venture with ease.



Practical Expertise:

Skip the overwhelm—our approach breaks down business planning into clear, actionable steps, designed specifically for those seeking a straightforward path to entrepreneurship.



Community Connection:

Beyond the launch, we provide continuous guidance to help your business adapt, scale, and succeed, ensuring long-term success in a dynamic market.



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Your knowledge, insights, and enthusiasm are priceless. It's time to launch the business you've always envisioned!