

# Igniting the Entrepreneurial Spark in Tomorrow's Leaders

Prepare middle school students (6-8) for the future with entrepreneurship courses that cover idea generation, launching small business projects, and developing practical skills to build confidence and creativity for their educational journey and beyond.



#### **Core Services**

Our entrepreneurship workshops and programs provide students with skills in business planning, marketing, financial literacy, and foster entrepreneurial mindsets for lifelong benefit.

# Course Highlights (Grades 6-8)

- Fostering Creativity and Innovation: Encouraging students to think outside the box, come up with unique business ideas, and solve problems in new ways.
- Establishing Business Foundations: Guiding students through choosing a business name, deciding what their business will offer, and outlining a basic business strategy. Essential
- Business Planning: Helping students transition from idea to a simple business plan that outlines steps for success.
- Introduction to Marketing: Teaching students the basics of branding and how to promote their business through social media, posters, and wordof-mouth
- .Financial Management & Budgeting: Introducing students to basic budgeting for their business ideas, managing money, and understanding simple funding concepts.
- Trial Grand Opening: Conducting a simulated business launch where students can showcase their business ideas to peers, experiencing what it's like to open a business.

#### **About Us**

Hustle On Sunday® provides entrepreneurship training programs for students in grades 6-8, aimed at enhancing their skills and transforming ideas into viable businesses while guiding them through the entrepreneurial journey.



#### **Customized for 6-8 Students:**

Programs aimed at engaging and motivating young minds. Certificate of participation awarded upon completion.



### **Experienced Educators:**

Gain insights from small business experts dedicated to fostering student success in entrepreneurship. Explore a variety of options, including workshops and full courses, available both on-site and virtually.



## Safe Learning Environment:

All instructors are ACT 33/34 cleared and FBI trained, ensuring the safety and well-being of your students.



## Flexible Delivery Methods:

Opportunities for train-the-trainer sessions and curriculum-only packages can also be provided.



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